

Department of Humanities and Social Sciences

Course Profile

Course Number : HSS 220	Course Title : Cultural Studies
Required / Elective : Elective	Pre / Co-requisites : -
<p>Catalog Description: The development of cultural studies as an approach to communication studies; German Frankfurt School of Critical Theory, British Cultural Studies, American Cultural Studies. The recent interdisciplinary field of studies that covers major body of thought of the 20th century. Analysis of texts, television, advertising, music, literature, newspapers, magazines, fashion, architecture, film and urban space which shape and affect our understanding of everyday life and experiences.</p>	<p>Textbook / Required Material : Jeff Lewis, <i>Cultural Studies – The Basics</i>, Sage publications Ltd., London, 2002 + Notes of the instructor</p>
Course Structure / Schedule : (3+0+0) 3 / 6 ECTS	
<p>Extended Description :</p> <p>During this course we will examine the concept of culture: from the first culture towards the ‘cultivated’ human being, from its first appearance in relation to nature in Roman civilization towards modern societies as mass culture. Through this historical patterns, we will examine the basic elements which traverse and create the tension in the notion of culture as a part of identity: collective versus individual, inside versus outside, past versus future. The different paradigms of modern mass culture will be analyzed through their way of functioning: how levity-annoyance-leisure effect and subscribe on individuality, through media, body and the city. The last part of this course will cover different critical approaches: the Critical Theory of the Frankfurt School (Adorno, Benjamin, Habermas), French Milieu—structuralism, poststructuralism, situationist—(Levi-Strauss, Barthes, Foucault, Debord) and the British School in Cultural Studies (Hall, Hoggart).</p>	
Course Outline:	
Week	Topics
1	Introduction; what is culture ? key concepts
2	Society & culture ; structure & cultural sociology, cultural anthropology
3	Cultural ideology
4	Language & culture ; from structuralism to poststructuralism
5	Barthes, Lacan, Deleuze-Guattari
6	Modern culture and body ; health, sport, sexuality
7	Transculturalism, relativism

8	Frankfurt school
9	British cultural studies
10	Cultural feminism & cultural politics ; feminism and modernism, emancipation of women
11	Media & culture ; passive audience models, popular consumption
12	Cultural politics and identities ; globalization, new identities
13	Culture and new communication ways ; technology and communication
14	Culture and politics ; culture and governments
15	Conclusion
Design content : none	
Computer usage: No particular computer usage required	

Course Outcomes:

	Program Outcomes	*Level of Contribution				
		1	2	3	4	5
1	Apply analytical and critical thinking skills to contemporary global issues.				X	
2	Describe the interrelationships between science, technology, and society.			X		
3	Describe the interrelationships between art, culture, and society.					X
4	Explain the historical, political and economic conditions in which science and technology emerge.			X		
5	Explain the historical, political and material conditions in which art and cultural expression emerge.					X
6	Analyze how modes of thought are shaped by socio-cultural, historical, political and economic variables.				X	
7	Apply discipline-relevant methods to HSS research assignments.					
8	Summarize and assess current developments in their subject area.					X
9	Recognize ethical issues and social responsibilities in the contemporary world.				X	
10	Synthesize complex ideas in clear and concise ways.				X	
11	Generate creative solutions to local and/or global problems.		X			
12	Recognize relevance of coursework to personal experiences, lifelong learning, and job security.					
13	Demonstrate an ability to function on teams.		X			
14	Demonstrate an ability to communicate effectively with written, oral and visual means.				X	

Recommended reading :

Hannah Arendt. 1961. *Between Past and Future*.

Zygmunt Bauman. 2005. *Liquid Life*.

Roland Barthes. 1972. *Mythologies*.

Stuart Hall. 1981. *Cultural Studies: Two Paradigms*.

Teaching methods : Class participation: Pre-class readings, lecture and class discussions, individual readings and team work for presentation.

Assessment methods : Mid-term, term presentation, Final

Student workload:

Pre-reading35 hrs

Preparatory reading and studying60 hrs

Lectures, workshops and team work55 hrs

TOTAL 150 hrs ... to match 25x6 ECTS

Course Category:

ISCED General Area Codes	General Areas	ISCED Basic Area Codes	Basic Educational Areas	Percentage
1	Education	14	Teacher Training and Educational Sciences	
2	Humanities and Art	21	Art	
2	Humanities and Art	22	Humanities	40
3	Social Sciences, Management and Law	31	Social and Behavioral Sciences	60
3	Social Sciences, Management and Law	32	Journalism and Informatics	
3	Social Sciences, Management and Law	38	Law	
4	Science	42	Life Sciences	
4	Science	44	Natural Sciences	
4	Science	46	Mathematics and Statistics	
4	Science	48	Computer	
5	Engineering, Manufacturing and Civil	52	Engineering	
5	Engineering,	54	Manufacturing and Processing	

	Manufacturing and Civil			
5	Engineering, Manufacturing and Civil	58	Architecture and Structure	
6	Agriculture	62	Agriculture, Forestry, Livestock, Fishery	
6	Agriculture	64	Veterinary	
7	Medicine and Welfare	72	Medical	
7	Medicine and Welfare	76	Social Services	
8	Service	81	Personal Services	
8	Service	84	Transport Services	
8	Service	85	Environment Protection	
8	Service	86	Security Services	
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